## Head of Publishing Production

## September 5, 2012

The Head of Publishing Production oversees the activities of MPublishing related to taking content from editors and preparing for publication online, in print, or both. Staff members in the Publishing Production unit perform copyediting, conversion to XML, and layout/typesetting for print for the University of Michigan Press imprint, and conversion of content into standard formats for ingest into DLXS and HathiTrust under various MPublishing imprints. The Head of Publishing Production ensures efficiency and scalability of workflows used for various imprints and services of MPublishing and represents production activities to the MPublishing administrative group and to the Associate University Librarian for Publishing and Technology. The Head of Publishing Production also monitors revenue and staff expenses to ensure that each is allocated to serve the mission of MPublishing.